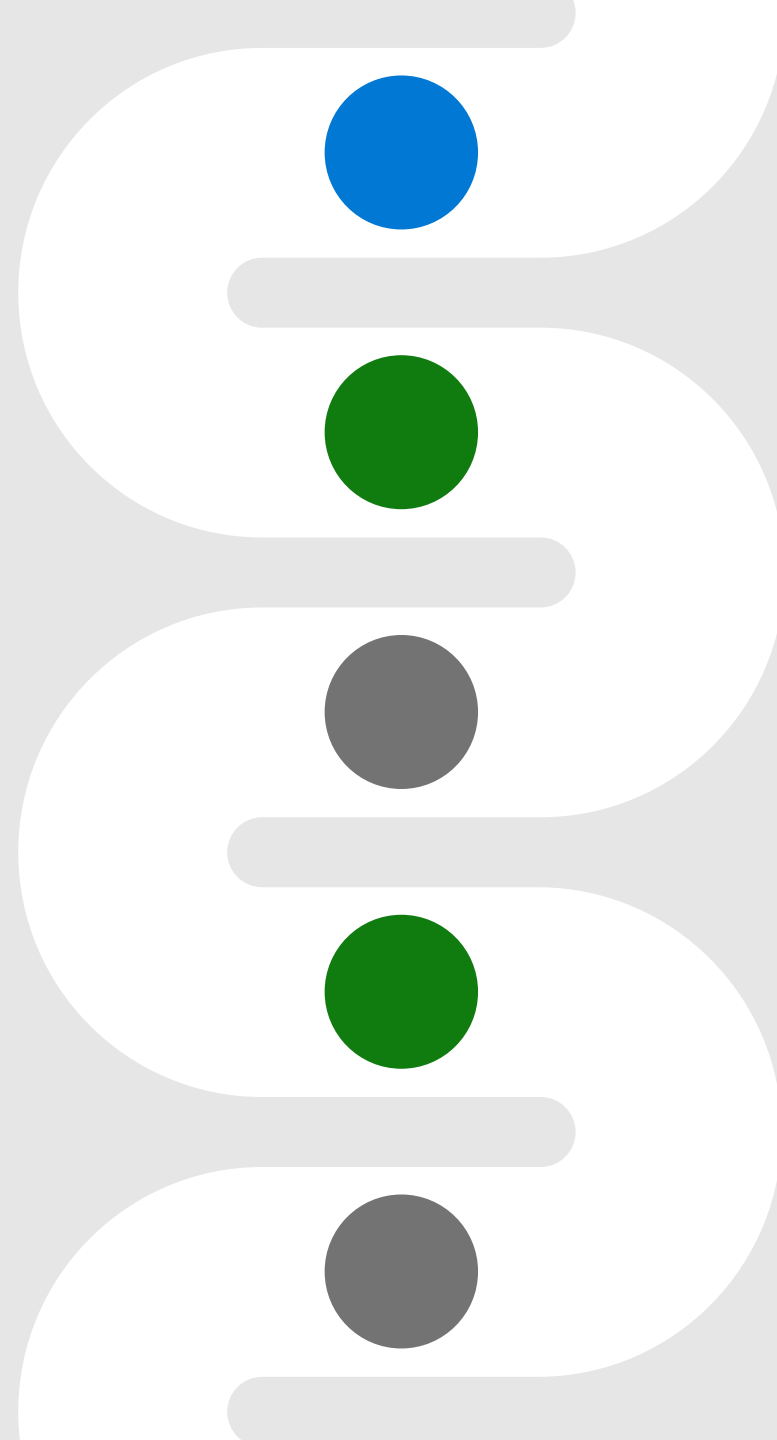


MODERNIZE SECURITY AND DEFEND AGAINST THREATS

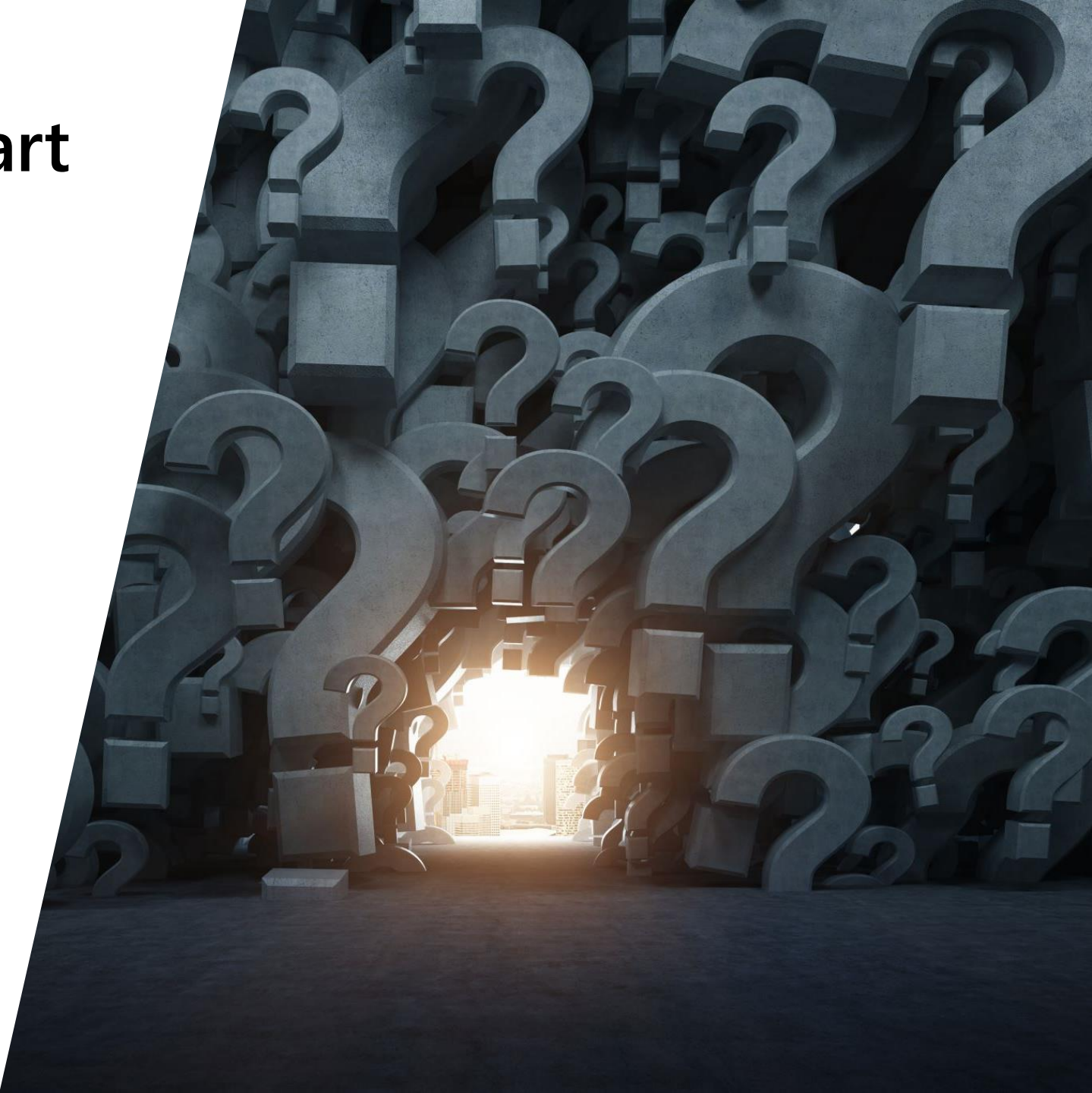
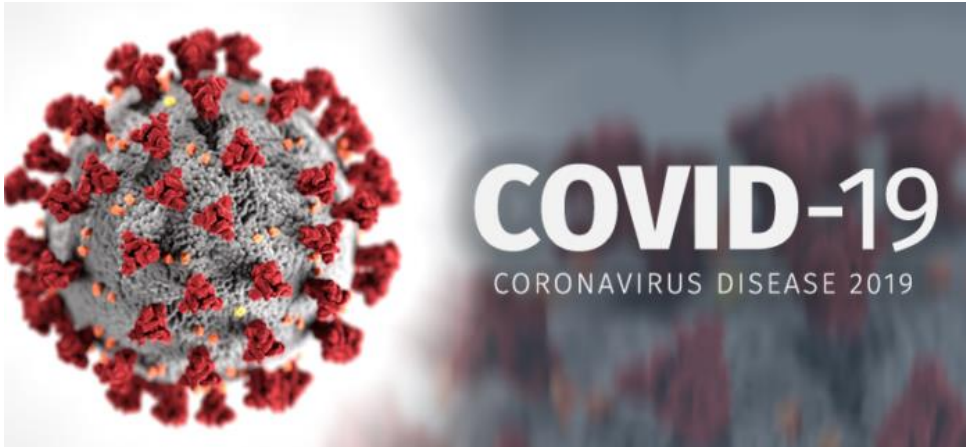
Speaker:

Patric Wu – Microsoft Cloud Solution Architect (Security)

Ken Lam – Assistant Vice President (Security Business, HKT)



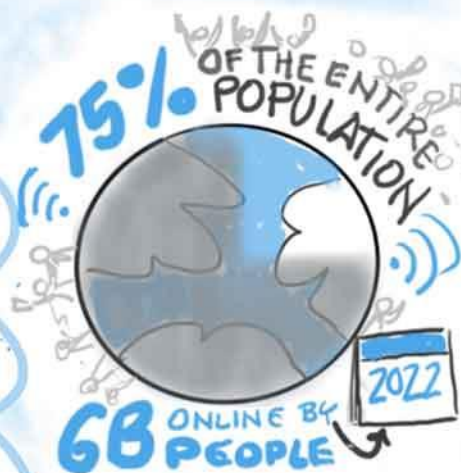
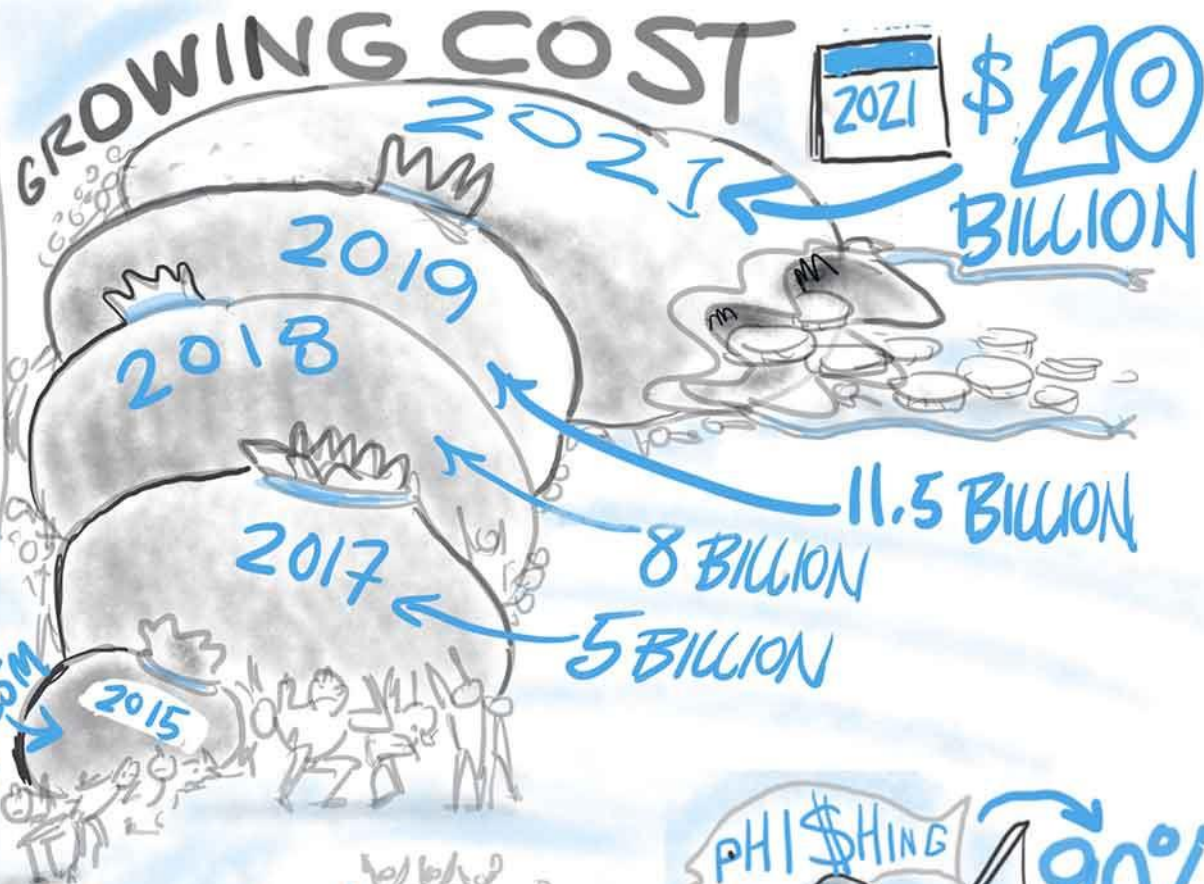
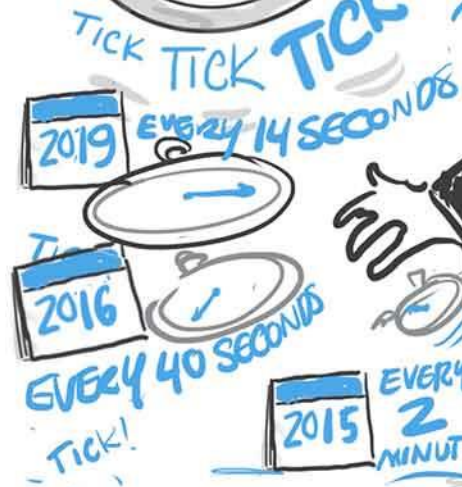
Questions before we start





RANSOMWARE ATTACKS

SPONSORED BY: KnowBe4



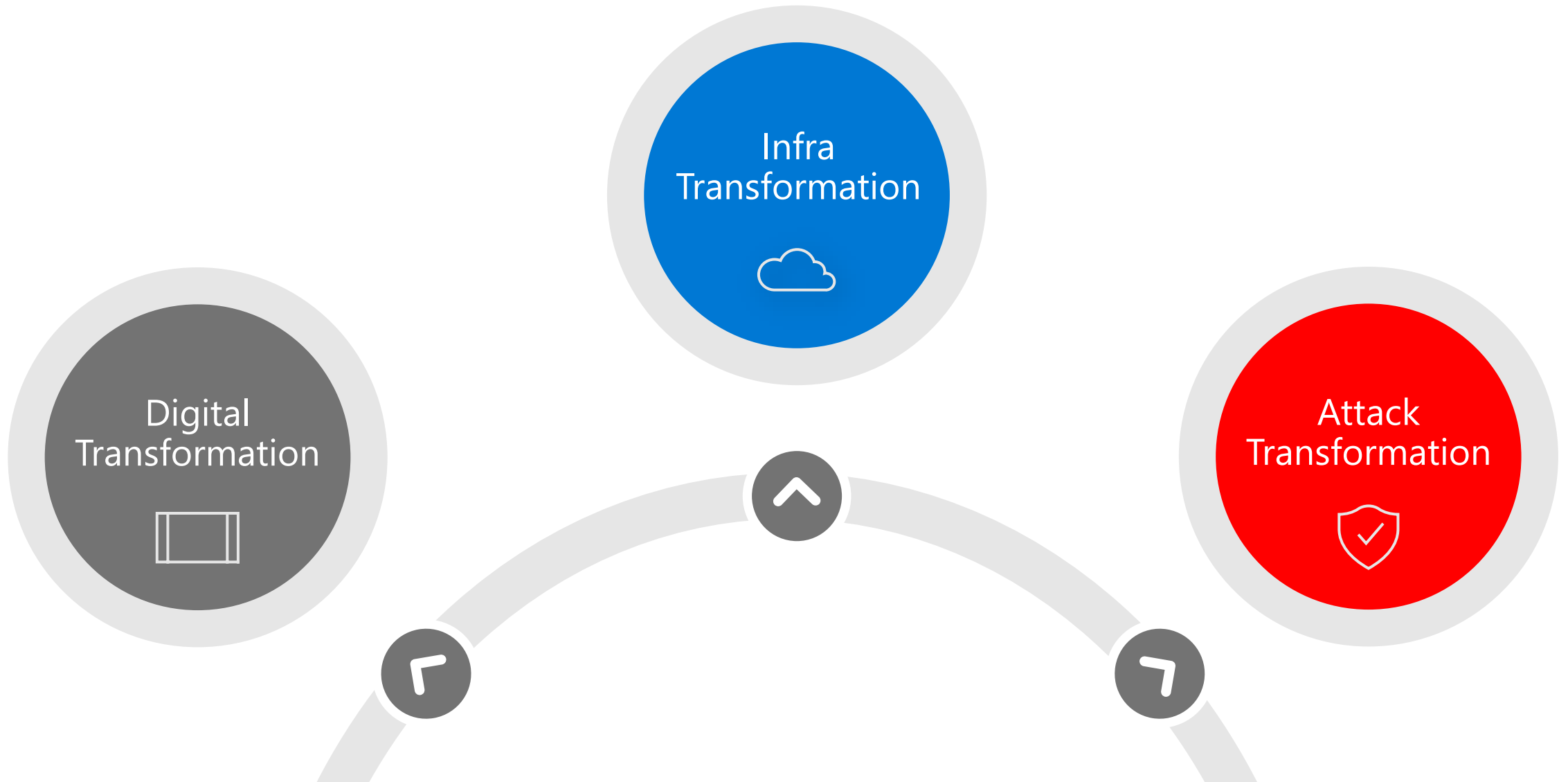
RESEARCH BY CYBERSECURITY VENTURES

CYBERSECURITYVENTURES.COM

NOW
HIRING!



The era of transformation



Security Tsunami Is Coming

Existing security tools are not designed for **multi-cloud and hybrid**

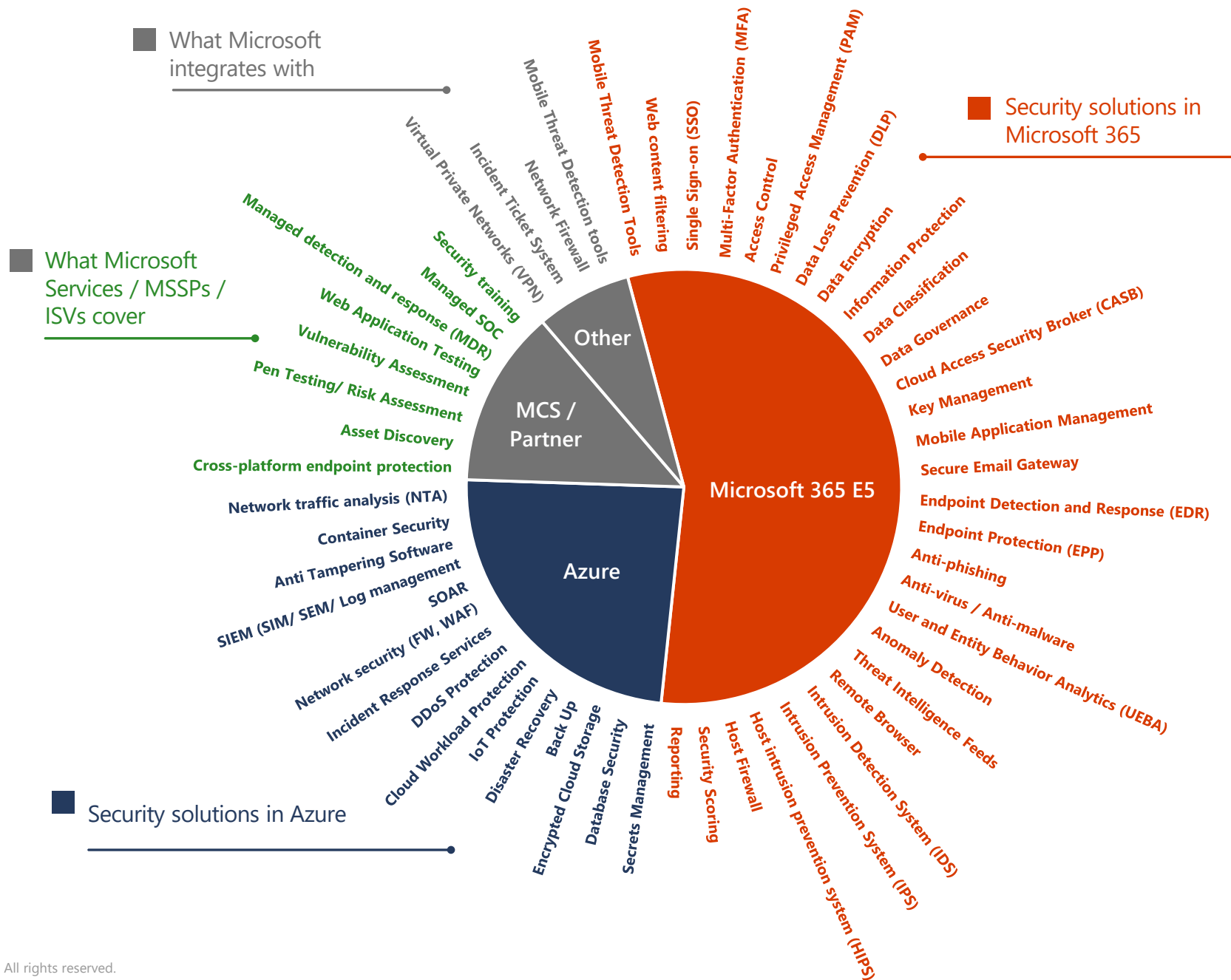
Attacks are increasing in **impact and sophistication**



Volume of signal and tooling complexity is **overwhelming**



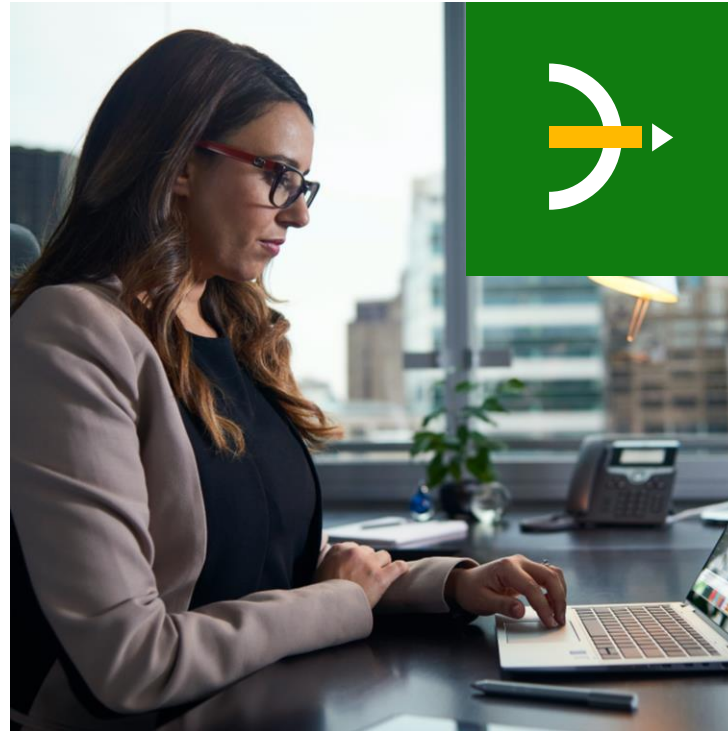




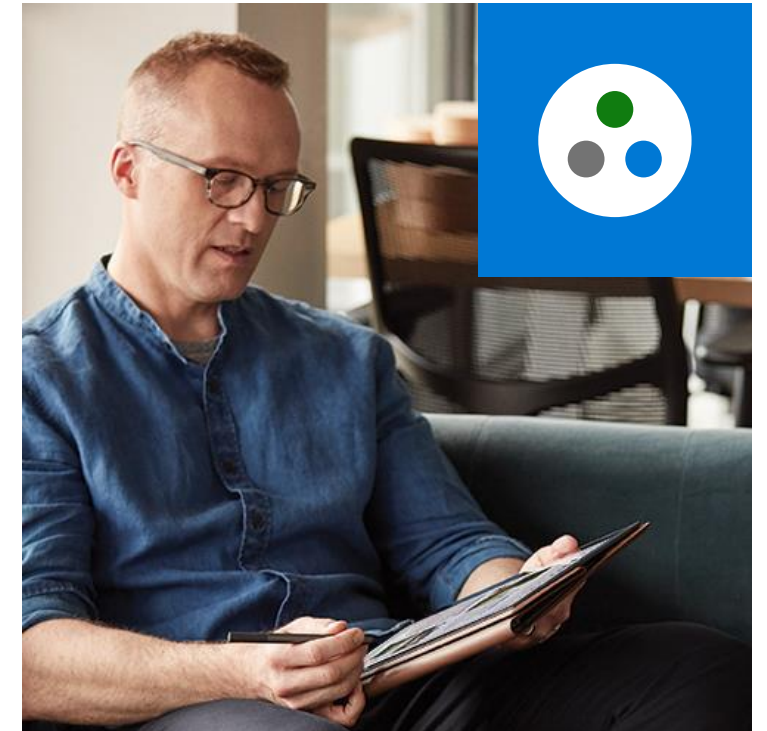
Transforming security: the Microsoft approach



**Deliver rapid,
intelligent results**



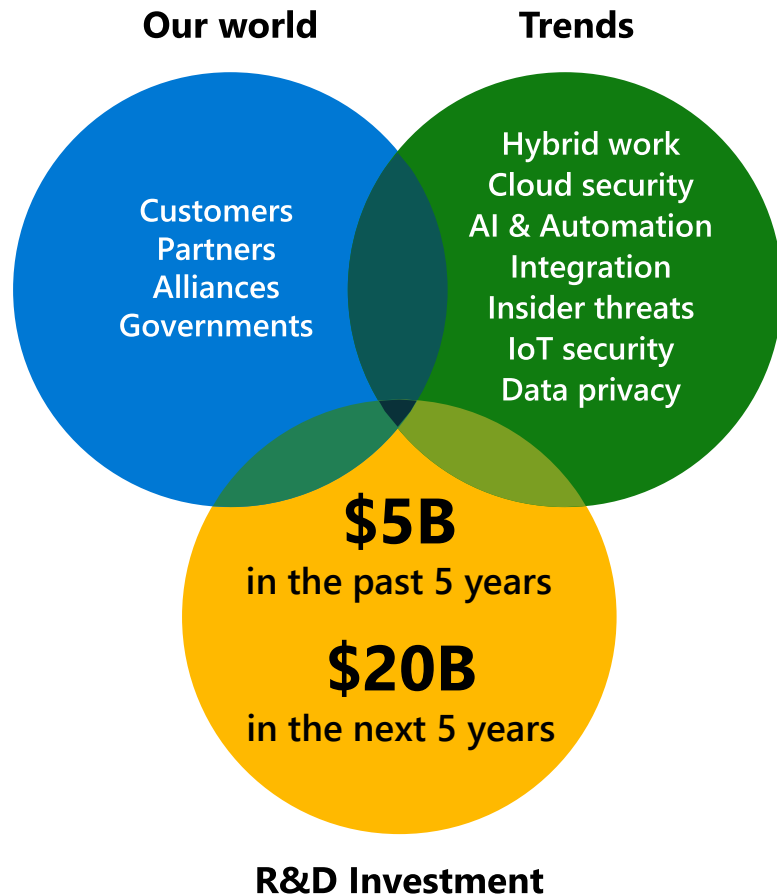
**Integrate your
security tools**



**Secure all clouds,
all platforms**

We're investing where security is going

To help you keep pace with change



Continual innovation



- Endpoint antimalware (2004)
- Email protection (2005)
- Mobile device & application management (2010)
- Multifactor authentication (2013)
- Cloud security (2015)
- Information protection and governance (2015)
- IoT secure MCU (2018)
- Cloud native SIEM (2019)
- XDR (2019)
- Integrated SIEM and XDR (2020)
- Agentless IoT/OT security monitoring (2020)
- Insider risk management (2020)
- Decentralized identity (2021)

> **many more to come...**



Microsoft Security— a Leader in 5 Gartner Magic Quadrant reports

*Gartner "Magic Quadrant for Access Management," by Henrique Teixeira, Abhyuday Data, Michael Kelley, November 2021

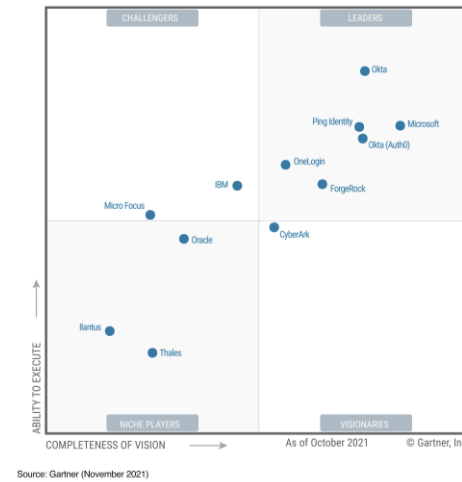
*Gartner "Magic Quadrant for Cloud Access Security Brokers," by Craig Lawson, Steve Riley, October 2020

*Gartner "Magic Quadrant for Enterprise Information Archiving," by Michael Hoech, Jeff Vogel, October 2020

*Gartner "Magic Quadrant for Endpoint Protection Platforms," by Paul Webber, Rob Smith, Prateek Bhajanka, Mark Harris, Peter Firstbrook, May 2021

*Gartner "Magic Quadrant for Unified Endpoint Management," by Dan Wilson, Chris Silva, Tom Cipolla, August 2021

These graphics were published by Gartner, Inc. as part of larger research documents and should be evaluated in the context of the entire documents. The Gartner documents are available upon request from Microsoft. Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose. GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally, and is used herein with permission. All rights reserved.



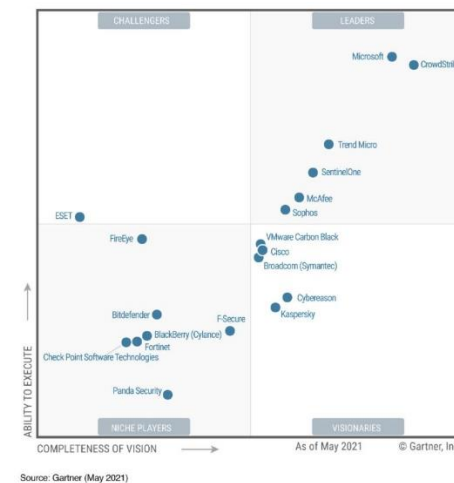
Access
Management



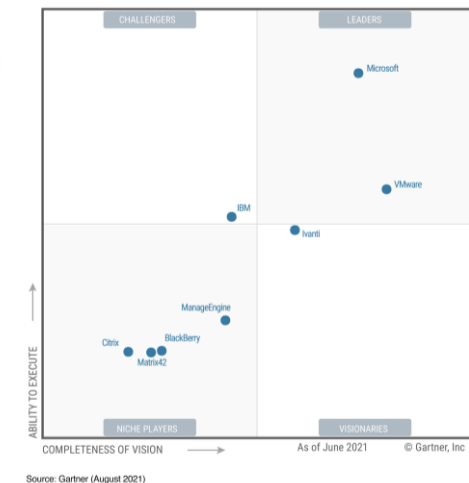
Cloud Access
Security Brokers



Enterprise
Information Archiving



Endpoint
Protection Platforms



Unified Endpoint
Management

Industry recognition for SIEM and XDR solution

THE FORRESTER NEW WAVE™

Extended Detection And Response (XDR) Providers

Q4 2021

*A gray bubble or open dot indicates a nonparticipating vendor.



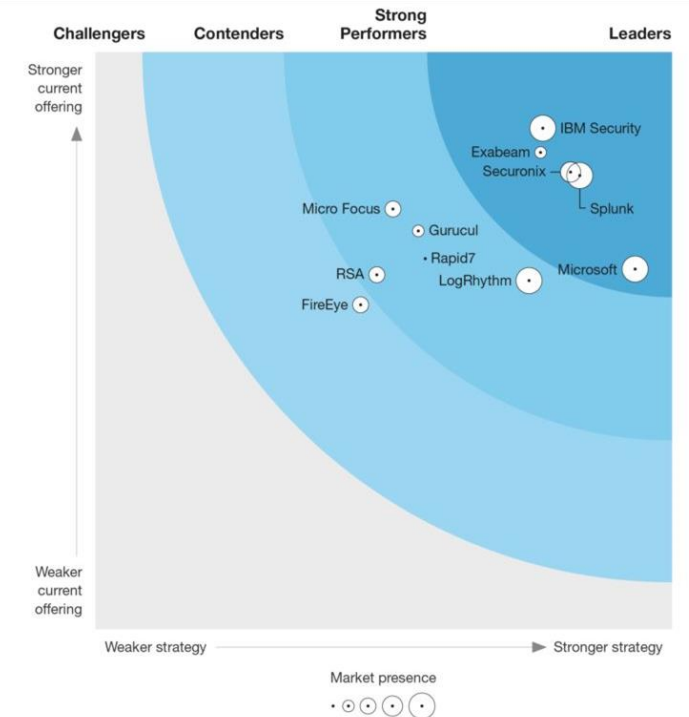
Microsoft achieves a Leader placement in the Forrester New Wave, Extended Detection and Response (XDR) Providers

The Forrester New Wave™ is copyrighted by Forrester Research, Inc. Forrester and Forrester Wave™ are trademarks of Forrester Research, Inc. The Forrester New Wave™ is a graphical representation of Forrester's call on a market. Forrester does not endorse any vendor, product, or service depicted in the Forrester New Wave™. Information is based on best available resources. Opinions reflect judgment at the time and are subject to change.

THE FORRESTER WAVE™

Security Analytics Platforms

Q4 2020



Azure Sentinel achieves a Leader placement in [The Forrester Wave™: Security Analytics Platform Providers, Q4 2020](#)

The Forrester Wave™ is copyrighted by Forrester Research, Inc. Forrester and Forrester Wave™ are trademarks of Forrester Research, Inc. The Forrester Wave™ is a graphical representation of Forrester's call on a market and is plotted using a detailed spreadsheet with exposed scores, weightings, and comments. Forrester does not endorse any vendor, product, or service depicted in the Forrester Wave™. Information is based on best available resources. Opinions reflect judgment at the time and are subject to change.

Protection aligned to where you're going

Solutions to support your digital journey



Identity
and access
management



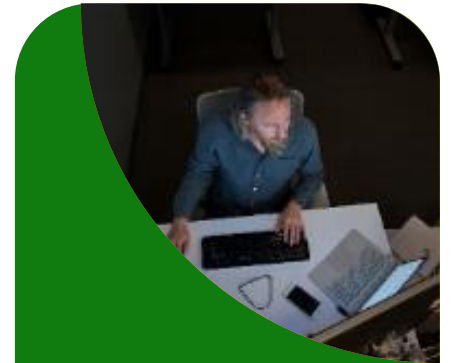
Threat
protection



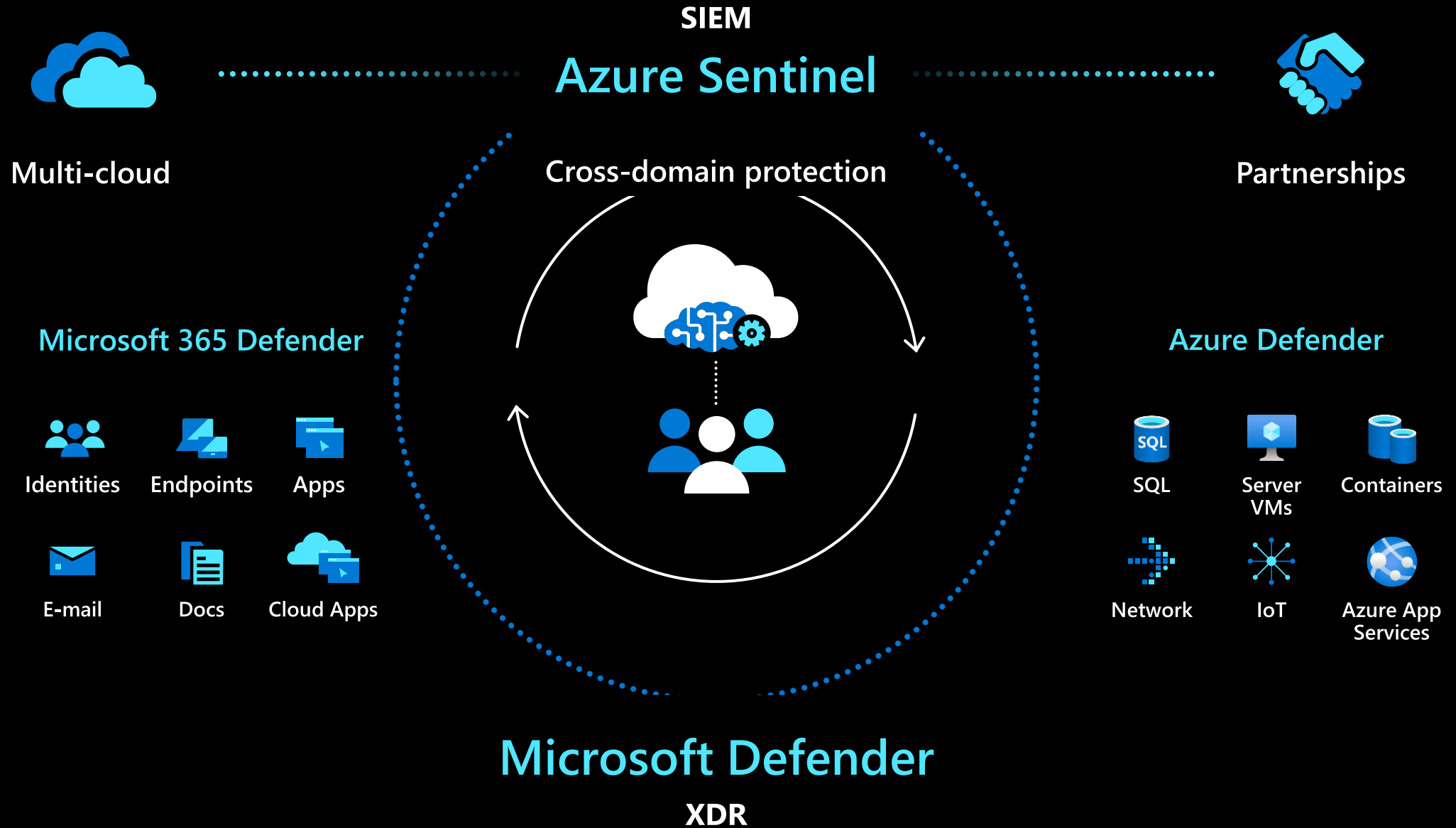
Cloud
security



Information
protection
and governance



Risk
management





Cloud
native

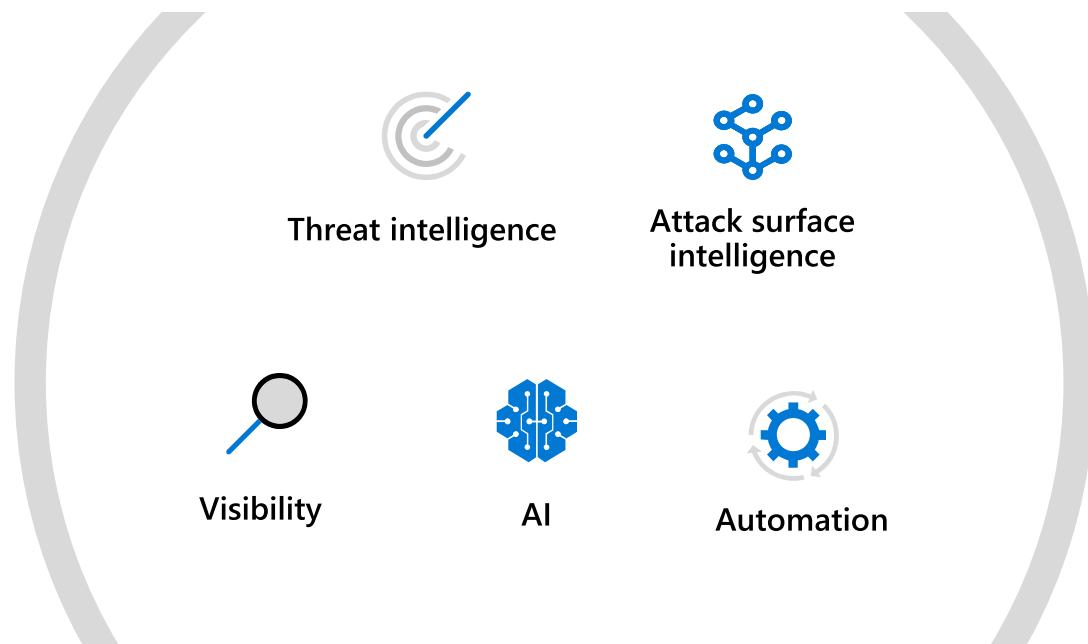
SIEM + SOAR

Microsoft Sentinel



Any entity

Visibility across your entire organization



Microsoft 365 Defender

Secure your end users

Microsoft Defender for Cloud

Secure your infrastructure

XDR

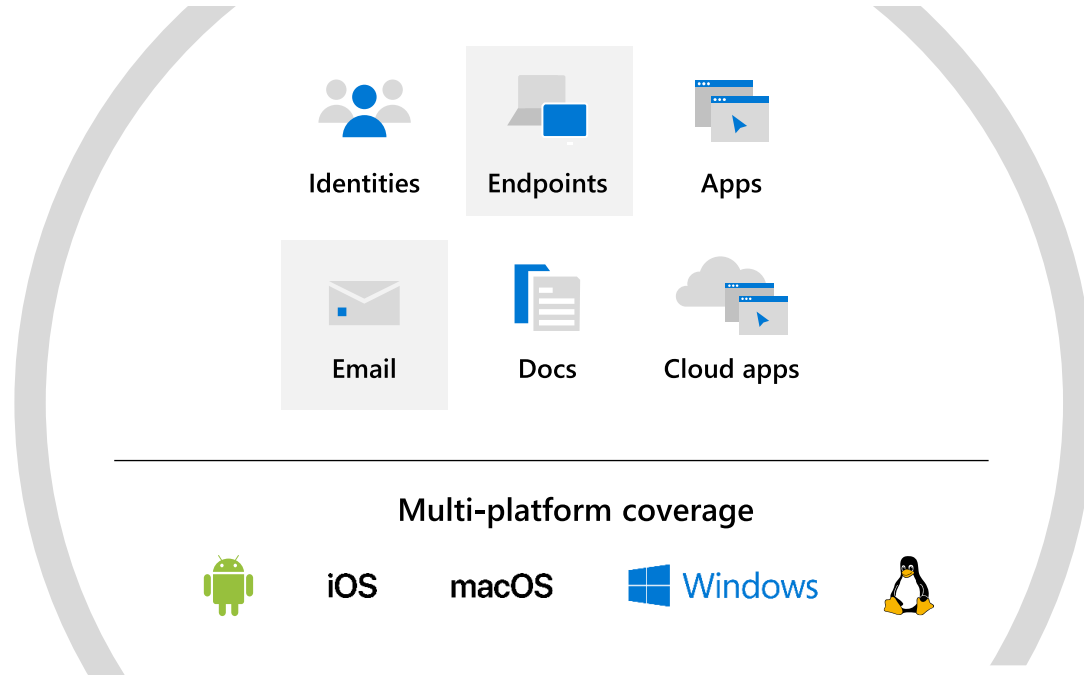
- Collect security data at cloud scale and integrate with your existing tools.
- Pinpoint your external attack surface exposed to real-world threats
- Leverage AI to detect emergent threats, reducing false positives by 79% over three years.¹
- Respond rapidly with built-in orchestration and automation.

¹ The Total Economic Impact™ of Microsoft Microsoft Sentinel from Forrester Consulting.

SIEM

Microsoft Sentinel

Visibility across your entire organization



Microsoft 365 Defender

Secure your end users

Microsoft Defender for Cloud

Secure your infrastructure

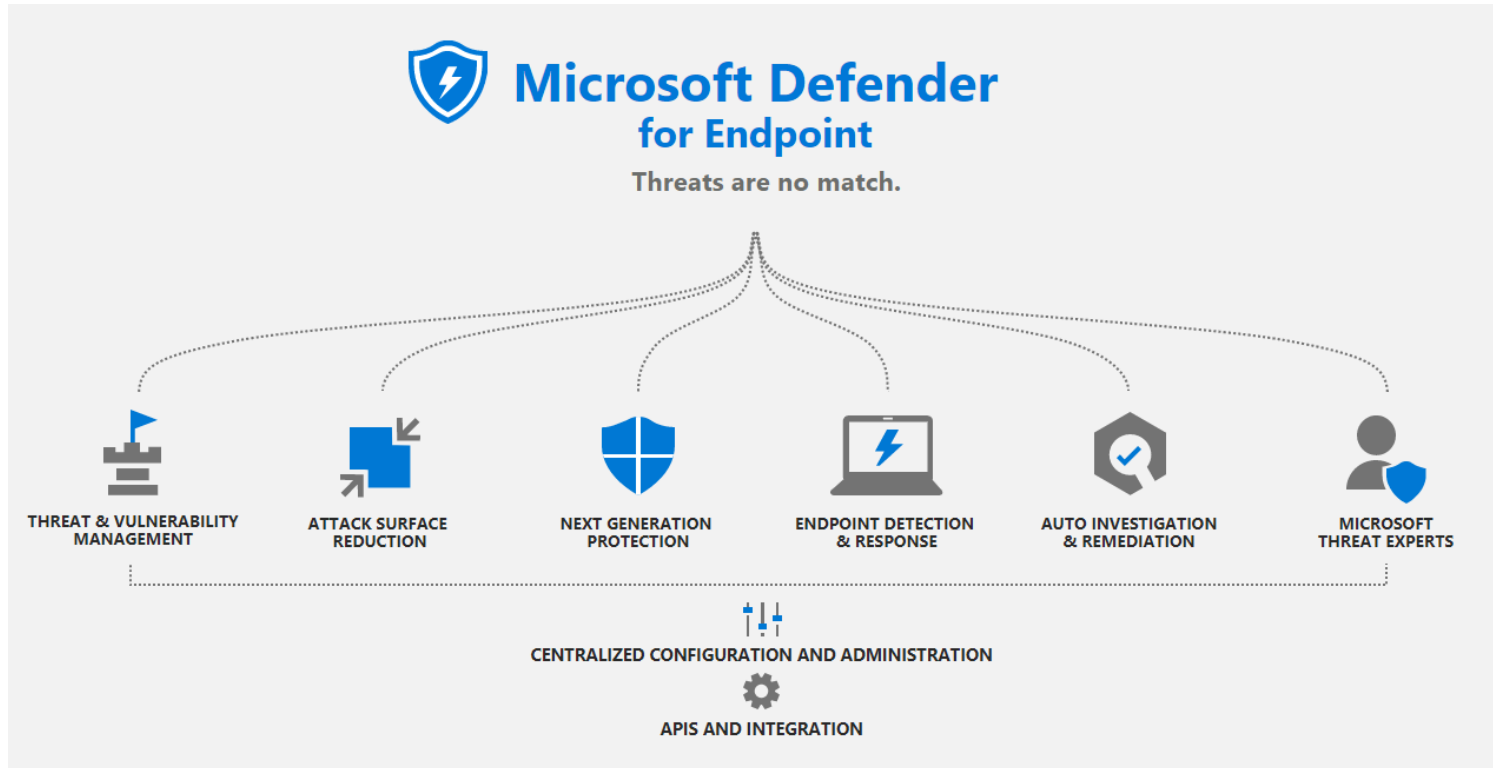
XDR

- Stop attacks before they occur with out-of-the-box, best-in-class protection capabilities.
- Detect and automate across siloes, integrating threat data for rapid response.
- Hunt across all your Microsoft 365 data and apply your unique expertise.
- View alerts and remediate across your Microsoft 365 environment in a single dashboard.

Comprehensive endpoint protection



Endpoints



- Industry-leading capabilities in MITRE ATT&CK evaluation and AV tests.
- Multi-platform support including iOS, Android, Linux, MacOS, and Windows.
- AI-based automatic investigation and remediation reduces threat volume.

An industry leader in endpoint security



Gartner names Microsoft a **Leader in 2019 Endpoint Protection Platforms Magic Quadrant**.



Forrester names Microsoft a **Leader in 2020 Enterprise Detection and Response Wave**.



Microsoft Threat Protection **leads in real-world detection** in MITRE ATT&CK evaluation.



Our antimalware capabilities consistently achieve **high scores in independent tests**.



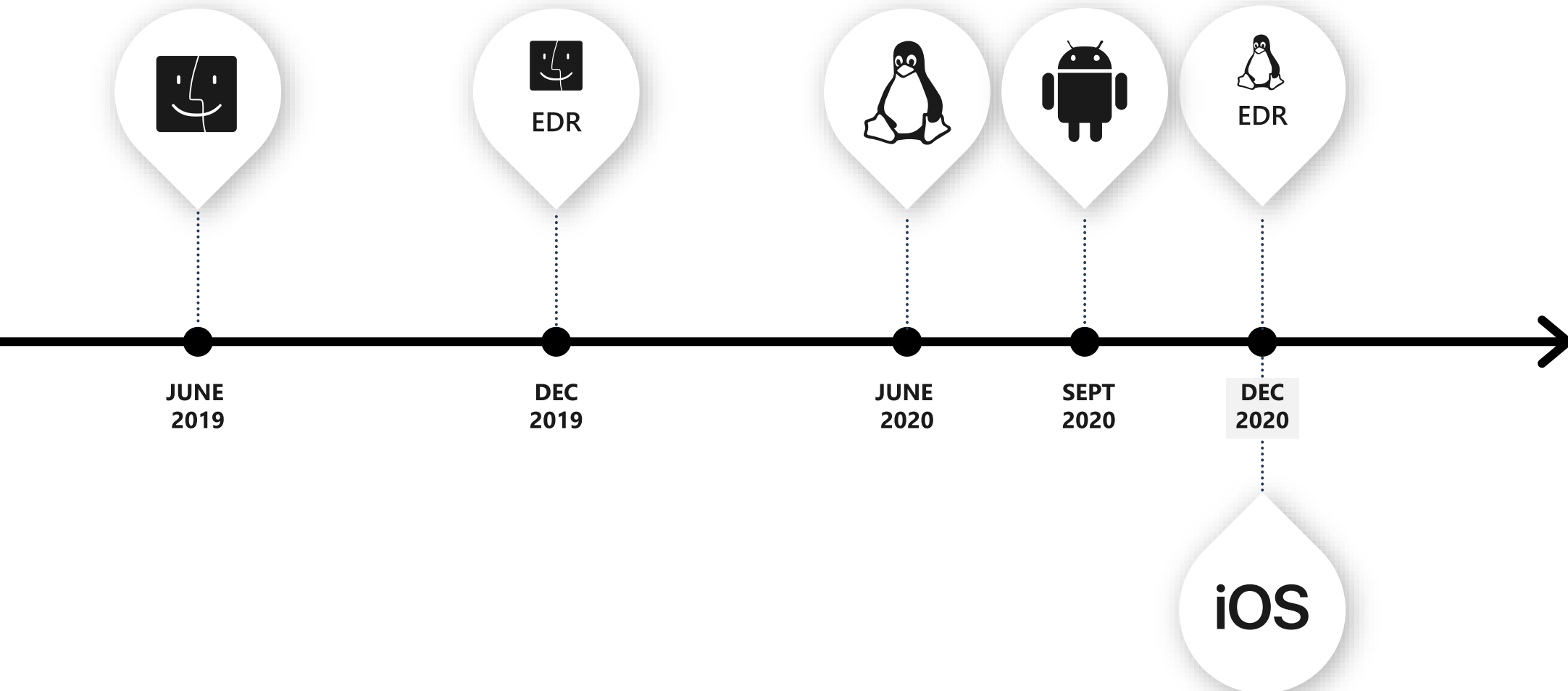
Microsoft Defender for Endpoint awarded a **perfect 5-star rating by SC Media** in 2020 Endpoint Security Review



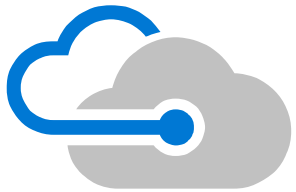
Microsoft won six security awards with **Cyber Defense Magazine** at RSAC 2020:

- ✓ Application Isolation – Next Gen
- ✓ Endpoint Security – Editor's Choice
- ✓ Threat and Vulnerability Management – Most Innovative
- ✓ Malware Detection – Best Product
- ✓ Managed Detection and Response – Market Leader
- ✓ Enterprise Threat Protection – Hot Company

Delivering industry leading endpoint security across platforms



Why we're different



Agentless, cloud powered

No additional deployment or infrastructure. No delays or update compatibility issues. Always up to date.



Unparalleled optics

Built on the industry's deepest insight into threats and shared signals across devices, identities, and information.



Automated security

Take your security to a new level by going from alert to remediation in minutes—at scale.

Comprehensive phishing and email protection



E-mail

Microsoft Defender
for Office 365



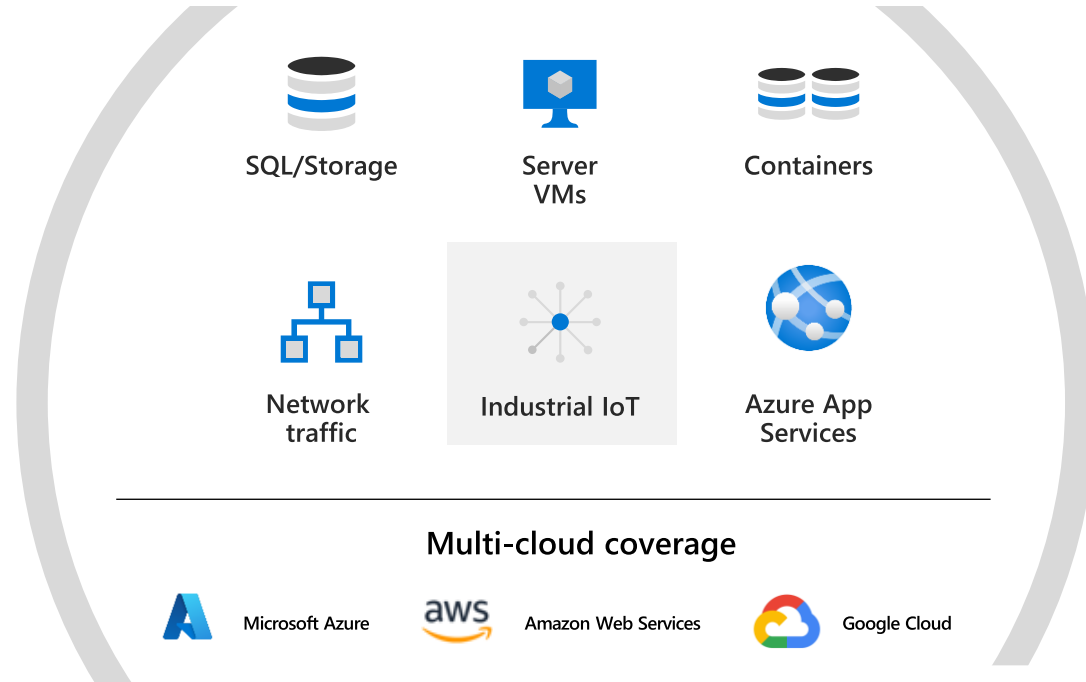
- Natively integrated into Office 365 with simpler administration and lower TCO.
- Utilize powerful automation for email and collaboration tools with a single, natively integrated solution.
- Reduce the time for investigation and remediation by 89.3%.¹

¹ Forrester "The Total Economic Impact™ of Microsoft Office 365 Threat Intelligence.

SIEM

Microsoft Sentinel

Visibility across your entire organization



Microsoft 365 Defender

Secure your end users

Microsoft Defender for Cloud

Secure your infrastructure

XDR

- Protect data services, cloud native services, Windows and Linux servers, and IoT from threats.
- Extend protection to on-premises and multi-cloud for virtual machines and SQL databases using Azure Arc.
- With prioritized alerts, focus on what matters the most.

Agentless security for IoT and Operational Technology (OT)



Secure both legacy and greenfield devices

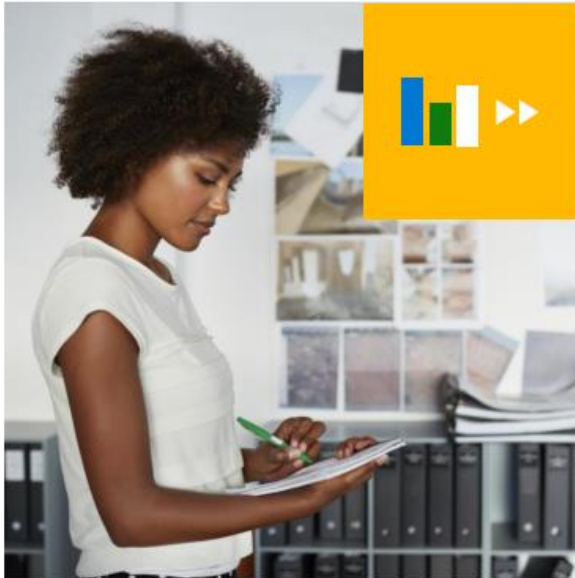


- Prevent safety incidents, revenue impact from production downtime & theft of sensitive IP
- Discover & classify unmanaged devices, prioritize vulnerabilities, and detect threats with IoT/OT-aware behavioral analytics.
- Fast, frictionless deployment (<1 day per site).
- Integrated with Microsoft Sentinel and 365 Defender for unified IT/OT monitoring and governance.
- Supports on-premises or cloud-connected deployments

Managing Cybersecurity Needs when *Talent is Scarce* and *Alerts are in overload*



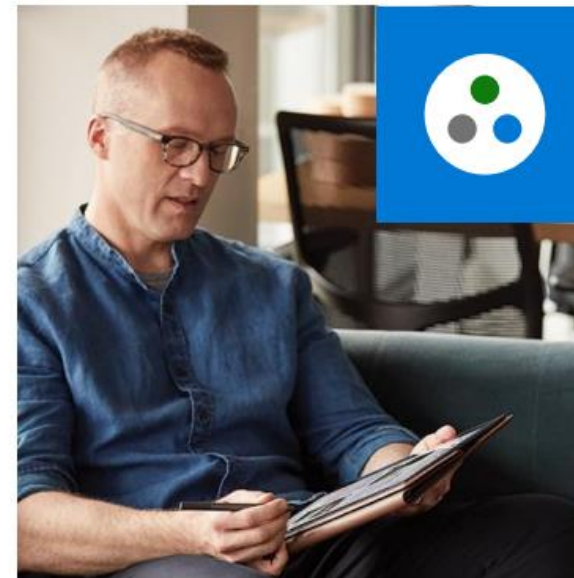
Let's start our Journey with Security Transformation



Deliver rapid,
intelligent results



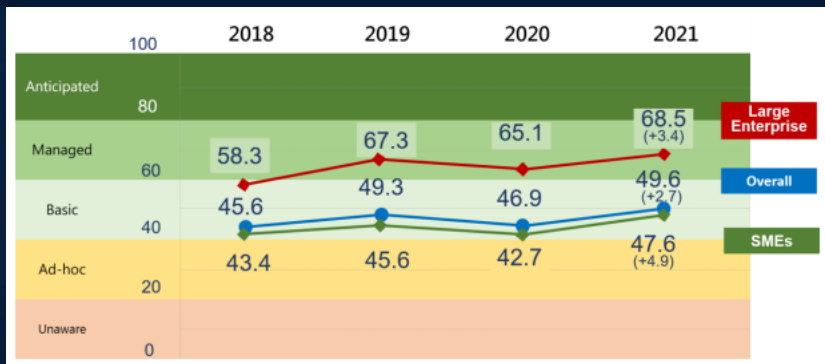
Integrate your
security tools



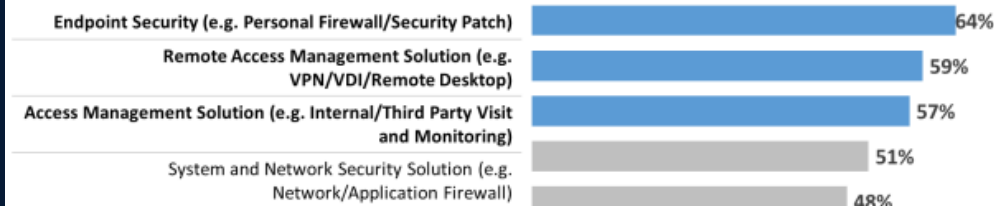
Secure all clouds,
all platforms

Are you ready to Kick-start? especially in Hong Kong Enterprises

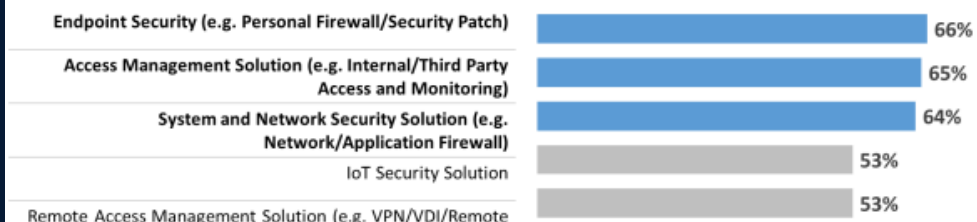
HKT香港企業網絡保安準備指數 2021 HKT Hong Kong Enterprise Cyber Security Readiness Index 2021



Area to Enhance Cyber Security – Cloud Security Solutions



Area to Enhance Cyber Security – Endpoint/Internal Security Solutions



Enterprises got its own priority for enhancement

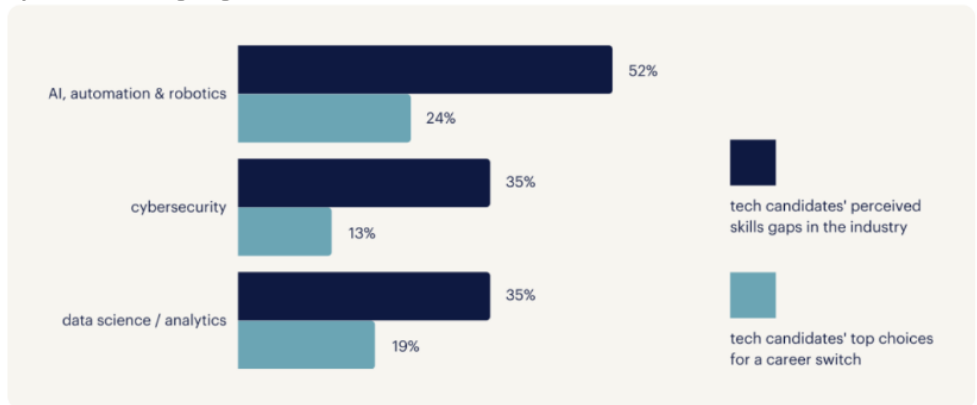
Key Challenges

- Talent Shortage
- Budget Constraints

“Lack of IT management and Support Staff” (45%), “Require one-off investment on infrastructure” (41%), “Lack of flexibility to tackle changes over time” (40%) and “Lack of cyber security expertise” (40%) were the key challenges for respondents in cyber security.

Talent Availability Identified as Top Challenge Among Hong Kong's Big Data, AI Startups

by Fintech News Hong Kong / June 13, 2022



Top specializations lacking in tech talent. Source: 2021 Tech Talent Expectation Survey, Randstad Hong Kong/YouGov, November 2021

40% of HK companies feeling talent shortage

By Paul Arkwright on 4 March 2022 in APAC News, Hong Kong News, HR News, Mobility, Public, Recruitment, Slider, Uncategorized

Fortinet 2022 Cybersecurity Skills Gap Global Research Report

Globally, cloud security (57%) and security operations (50%) are the most challenging areas to recruit into, followed by technical roles in network and software development-related security.

Hong Kong's IT sector facing shortage of skilled talent as Covid-19 keeps foreigners away and locals mull migration

- Demand for IT specialists picks up, but employers say it's hard to find suitable applicants
- Engineering graduates from city's universities lack cutting-edge skills, employers say



Laura Westbrook

+ FOLLOW

Published: 8:00am, 13 Mar, 2021

Why you ca

Cybersecurity skills gap reason for 75% of breaches in Asia

Malaya
Business Insight

By Gregory E. Bautista - June 8, 2022

< View all posts

<https://www.gartner.com/en/newsroom/press-releases/2022-01-18-gartner-forecasts-worldwide-it-spending-to-grow-five-point-1-percent-in-2022>

Gartner study: More orgs will adopt managed IT services as technical talent shortage grows

By: C Spire on Jul 14, 2022 8:00:00 AM

Tweet

Like 2

Share

Stop Talent War! **Re-think the Strategy with Managed Security Services (MSS)**



Optimal Solution to secure organizations as attack surfaces continue to expand, talent is limited, and companies are facing more threats than ever before

Managed Security Service Providers (MSSP) offer outsourced management of tools and a security operations center (SOC)

- Managed Technology or Devices (Firewall, SIEM)
- Security Scanning or Assessment
- Managed Detect & Response (MDR)

Ensure up-to-date state of Security

Faster Deployment , Improved Time-to-Value

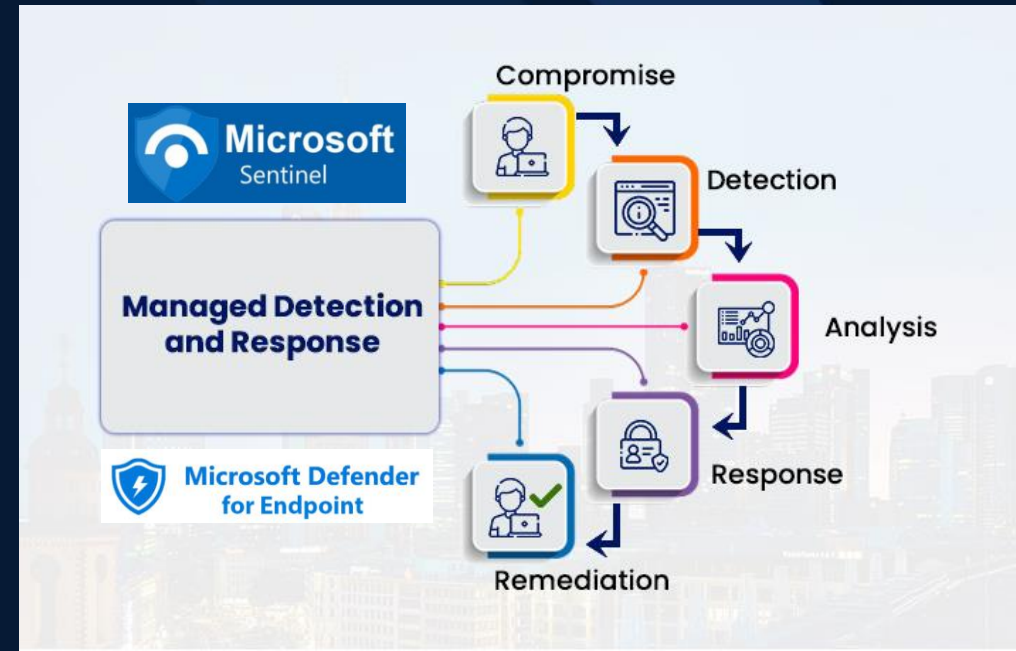
Managed Detect & Response (MDR) Handling Cyber Risk Better

Experts working **24x7**, acting as
virtual extension of your in-house
team

- Telemetry & Intelligence
- Detection & Enrichment
- Investigation & Hunting
- Response & Containment

Partnered with
 Microsoft

More than just forwarding alerts & notifications



Embracing Digital Transformation with MSSP

Important points to consider



Multiple Technical Dimensions

Ability to deliver different solutions in **Cloud** and **Security**



Emerging Technologies

Leveraging exponential technologies such as Artificial Intelligence (AI), **Automation**, data analytics and IoT



Managed Services Capability

Optimizing operational efficiency and free up resources back to Business



Real World transformation story

Having technology consulting expertise and solid experience in Digital Transformations

All round Cybersecurity Solutions

150+

Cybersecurity Certifications



Thank you.